



Production Linked Incentive Scheme for Food Processing Industry

According to the Production Linked Incentive Scheme for Food Processing Industry (PLISFPI) Guidelines, the PLI beneficiaries are required to furnish incentive claims for a specific financial year by 31st December of the following financial year. Incentives of ₹584.30 crore for FY 2021-22 have been disbursed in 41 cases so far.

The selection of beneficiaries under PLISFPI has been made on the basis of eligibility criteria in the Scheme Guidelines finalised after consultation with stakeholders.

The state-wise information of the number of companies covered under the PLI Scheme, on the basis of the offices, is in **Annexure**. The manufacturing units are located throughout the country.

The scheme aims to create employment for approximately 2.5 lakh people. As of 30 September 2023, Quarterly Review Reports from PLI beneficiaries indicate the creation of employment for 2,37,335 persons. The employment data is maintained company wise; State-wise employment data is not maintained.

The Production Linked Incentive Scheme for Food Processing Industry (PLISFPI) was approved by the

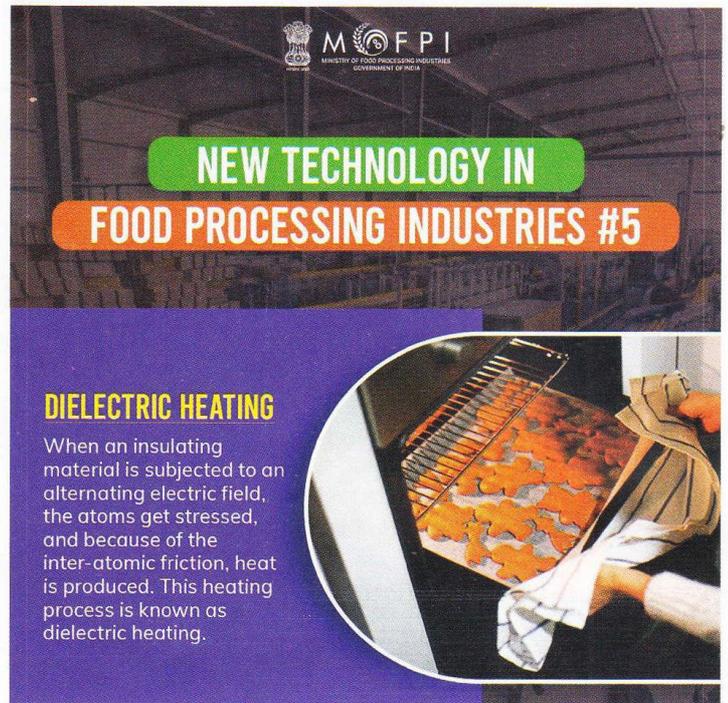
ANNEXURE		
Sl. No.	STATE/ UT	Number of Companies
1	ANDHRA PRADESH	7
2	DELHI	20
3	GOA	1
4	GUJARAT	29
5	HARYANA	2
6	HIMACHAL PRADESH	2
7	KARNATAKA	9
8	KERALA	8
9	MADHYA PRADESH	2
10	MAHARASHTRA	34
11	NAGALAND	1
12	ODISHA	1
13	PUNJAB	1
14	RAJASTHAN	3
15	TAMIL NADU	8
16	TELANGANA	9
17	UTTAR PRADESH	3
18	UTTARAKHAND	3
19	WEST BENGAL	13

Cabinet on 31 March 2021, with an outlay of Rs 10,900 crores, to be implemented from FY 2021-22 to FY 2026-27. The scheme consists of three components: incentivising manufacturing in four food product segments (Ready-to-Cook/Ready-to-Eat foods; processed fruits and Vegetables; marine products; and mozzarella cheese), promoting innovative or organic products of SMEs; and incentivising branding and marketing abroad for promoting Indian brands in the global market. Additionally, the PLI Scheme for promoting millet-based products was launched in the FY 2022-23 with an outlay of ₹800 crore, utilising the scheme's savings.

The PLI beneficiaries have reported investments of ₹7,126 crore under the scheme, with sales of ₹49,825 crore up to April-September 2023. According to scheme guidelines, PLI beneficiaries are required to furnish incentive claims for a specific financial year by 31st December of the following financial year. The disbursement status of incentives for FY 2021-22 is as follows:

Segment	Incentive Disbursed (₹ Crore)
Processed Fruits & Vegetables	137.71
Ready to Cook/ Ready to Eat	362.35
Marine Products	72.31
Mozzarella Cheese	8.91
Organic Products	3.02
Total	584.30

During the formulation of PLISFPI, proactive steps were taken to align it with global best practices and market demands. The process involved active engagement with various stakeholders, including industry experts, large-scale manufacturers and SMEs, etc. An extensive consultative approach was adopted to gather inputs while formulating the scheme guidelines. This collaborative effort is continuing in form of regular engagements with the stakeholders for ensuring continued relevance and effectiveness of the scheme guidelines.



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Details of One District One Product Brands

As part of Atmanirbhar Bharat Abhiyan, Ministry of Food Processing Industries (MoFPI) is implementing a centrally sponsored 'PM Formalisation of Micro Food Processing Enterprises (PMFME) Scheme' for providing financial, technical and business support for setting up/ upgradation of micro food processing enterprises in the country. The scheme is operational for a period of five years from 2020-21 to 2024-25 with an outlay of Rs 10,000 crore. Scheme primarily adopts One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. It provides the framework for value chain development and alignment of support infrastructure.

The scheme aims to enhance the competitiveness of existing individual micro-enterprises in the unorganised segment of the food processing industry and promote formalisation of the sector.

The objectives of the scheme are to build capacity of micro enterprises through increased access to credit, integration with organized supply chain by strengthening branding and

marketing, increased access to common services, strengthening of institutions, research & training in the food processing sector.

Credit linked subsidy has been sanctioned to 12,024 numbers of micro food processing units based on ODOP in the country under PM Formalisation of Micro food processing Enterprises (PMFME) Scheme, out of which 109 units are in Rajasthan, 756 units are in Uttar Pradesh, 69 units are in Gujarat and 240 units are in Odisha.

The growth of ODOP units and other groups under the PMFME scheme is assessed and monitored through regular follow up/review meetings with States/UTs, lending banks, concerned Ministries/ Departments and other stakeholders. Handholding support is also provided to beneficiaries under the PMFME Scheme.

Under Branding and Marketing component of the PMFME Scheme, support is provided to FPOs (Farmer Producer Organizations)/ Self-Help Groups (SHGs) / Cooperatives or Special Purpose

ANNEXURE-I : Details of ODOP Brands launched under PMFME Scheme

State/UT	Product	Brand	Brand Ownership
Bihar	Makhana (Darbhanga, Madhubani)	Makhana King	NAFED
Delhi	Bakery Products (West Delhi)	Dilli Bakes	NAFED
UP	Multi Flora Honey (Saharanpur)	Madhu Mantra	NAFED
Rajasthan	Coriander Powder (Kota)	Cori Gold	NAFED
J&K	Lal Mirch Powder (Kulgam)	Kashmiri Mantra	NAFED
Haryana	Amla Juice (Gurugram)	Amrit Phal	NAFED
Maharashtra	Raagi Flour (Thane)	Somdana	NAFED
Uttar Pradesh	Multi Flora Honey & Lemon Honey (Saharanpur)	Madhurmithas	NAFED
Punjab	Mango Pickle (Amritsar) Mixed Pickle	Pind Se	NAFED
Meghalaya	Spicy Dried Pineapple (Ri Bhoi)	Anaras	NAFED
Punjab	Jaggery, Pickle and Murraba (Amritsar, Hoshiarpur, Gurdaspur, Fatehgarh Sahib and SAS Nagar)	Aasna (SPV)	Punjab Agro Unati Grameen Marketing Pvt. Ltd. (PAGMARK)
Maharashtra	Raagi (Nandurbar and Thane), Sorghum (Solapur) and Tomato (Pune and Latur)	Bhimthadi (SHG)	Bhimthadi Foundation
Karnataka	Millet based products (Davanagere)	Seemi	Davanagere & Chitradurgadistricts Organic Farmers Cooperative Federation (DCOFCF)
Karnataka	Red gram based products (Kalaburgi)	Bhima	Karnataka State Pulses Abhivrudhi Mandali Ltd.

ANNEXURE-II : Details of financial support provided to various beneficiaries in Pali, Deoria, Jhansi, Pratapgarh, Navsari and Balasore Parliamentary Constituencies under the PMFME Scheme

Sl.No	Parliamentary Constituencies	District	Loan sanctioned for Credit linked subsidy to beneficiaries		Seed capital sanctioned to SHG members	
			No .of beneficiaries	Amount (Rs. in crores)	No. of SHG Members	Amount (Rs. in crores)
1	Pali	Pali	10	1.80	164	0.80
		Jodhpur	38	6.40	55	0.21
		Total	48	8.20	219	1.01
2	Deoria	Kushinagar	90	9.20	8	0.03
		Deoria	34	2.01	160	0.55
		Total	124	11.21	168	0.58
3	Jhansi	Jhansi	56	6.60	22	0.08
		Lalitpur	16	1.20	42	0.16
		Total	72	7.80	64	0.24
4	Pratapgarh	Pratapgarh	97	12.70	109	0.37
5	Navsari	Navsari	8	0.85	11	0.01
		Surat	40	11.10	83	0.13
		Total	48	11.95	94	0.14
6	Balasore	Mayurbhani	6	0.82	465	0.99
		Balasore	48	3.30	1031	3.70
		Total	54	4.12	1496	4.69

Vehicle (SPV) of ODOP based micro food processing enterprises for Market Study and Product Standardization, Packaging Material, Quality Control and food safety adherence for consumer retail sales, Warehousing and Storage Rentals, Marketing and Promotion. Till 30th November, 2023, 14 ODOP brands have been launched in the country as per the details at **Annexure-I**.

The details of financial support provided to various beneficiaries in Pali, Deoria, Jhansi, Pratapgarh, Navsari and Balasore Parliamentary Constituencies under the PMFME Scheme is as

at **Annexure-II**.

Under Capacity Building component of PMFME Scheme, training is being provided on 'entrepreneurship development' and 'food processing' to the beneficiaries of credit linked subsidy which includes FPOs/SHGs/Cooperatives etc.

Till 30 November 2023, 54,767 beneficiaries have been trained including members of FPOs/SHGs/Cooperatives. □

Source: PIB